

APPENDIX 2 – Pricing Model



PRICING MODEL - FY 19/20 TO FY 20/21

Data Entry Cells

Data Entry Cells

Service	Hours	Hourly Rate	Staff Cost	Contribution Operational O/H	Contribution Corporate O/H	Process & Materials	Total Cost	Unit Cost	FY 20/21 Unit Price (Exc VAT)	VAT	FY 20/21 Unit Price (Incl VAT)	FY 19/20	FY to FY Variation	FY to FY % Variation	Benchmark Average	Variation to Benchmark Average	
																	10%
PHV & Hackney Carriage Licence New/Renewal	3	32	95.10	9.51	38.04	17.76	160.42	160.42	161.00	Non-Vatable	161.00	160.00	1.00	1%	204.17	-43.17	
Exemption Certificate	0.9	32	28.53	2.85	11.41	11.00	53.80	53.80	54.00	Non-Vatable	54.00	52.00	2.00	4%	53.00	1.00	
Temporary Vehicle Licence	1.1	32	34.87	3.49	13.95	16.00	68.31	68.31	69.00	Non-Vatable	69.00	73.00	-4.00	-5%	68.00	1.00	
Transfer Vehicle Proprietor	0.8	32	25.36	2.54	10.14	2.00	40.04	40.04	40.00	Non-Vatable	40.00	40.00	0.00	0%	39.00	1.00	
Change Vehicle Registration	0.8	32	25.36	2.54	10.14	17.00	55.04	55.04	55.00	Non-Vatable	55.00	40.00	15.00	38%	54.00	1.00	
Replacement Vehicle Licence	0.25	32	7.93	0.79	3.17	2.00	13.89	13.89	14.00	Non-Vatable	14.00	40.00	-26.00	-65%	0.00	14.00	
Replacement Vehicle Plate	0.25	32	7.93	0.79	3.17	15.00	26.89	26.89	27.00	Non-Vatable	27.00	0.00	27.00	100%	0.00	27.00	
Operators Licence 5 years	7.4	32	234.59	23.46	93.84	2.76	354.65	354.65	355.00	Non-Vatable	355.00	352.00	3.00	1%	735.09	-380.09	
Operators Licence 1 years	3	32	95.10	9.51	38.04	2.76	145.42	145.42	146.00	Non-Vatable	146.00	130.00	16.00	12%	219.71	-73.71	
Initial Drivers Licence 3 years	4.41	32	139.80	13.98	55.92	25.00	234.71	234.71	235.00	Non-Vatable	235.00	229.00	6.00	3%	216.64	18.36	
Initial Drivers Licence 1 years	3.1	32	98.27	9.83	39.31	25.00	172.41	172.41	173.00	Non-Vatable	173.00	127.00	46.00	36%	122.00	51.00	
Driver Renewal 3 year	3.75	32	118.88	11.89	47.55	25.00	203.32	203.32	204.00	Non-Vatable	204.00	165.00	39.00	24%	199.73	4.27	
Driver Renewal 1 year	3	32	95.10	9.51	38.04	25.00	167.66	167.66	168.00	Non-Vatable	168.00	73.00	95.00	130%	111.50	56.50	
Knowledge Test	5	32	158.51	15.85	63.40	5.00	242.76	40.46	41.00	Non-Vatable	41.00	35.00	6.00	17%	29.00	12.00	
Replacement ID Badge	0.25	32	7.93	0.79	3.17	4.00	15.89	15.89	16.00	Standard	19.00	0.00	19.00	100%	0.00	16.00	
Copy of Driver Licence	0.25	32	7.93	0.79	3.17	2.00	13.89	13.89	14.00	Non-Vatable	14.00	24.00	-10.00	-42%	14.00	0.00	
Driver Licence Change of Address	0.4	32	12.68	1.27	5.07	2.00	21.02	21.02	21.00	Non-Vatable	21.00	0.00	21.00	100%	0.00	21.00	
Driver Licence Change of Name	0.5	32	15.85	1.59	6.34	5.00	28.78	28.78	29.00	Non-Vatable	29.00	0.00	29.00	100%	0.00	29.00	
Pair of Pouches	0.1	32	3.17	0.32	1.27	1.50	6.26	3.17	6.26	7.00	Standard	8.40	0.00	8.40	100%	0.00	7.00
Universal Bracket (as per initials)	0.1	32	3.17	0.32	1.27	6.00	10.76	10.76	10.00	Standard	12.00	21.60	-9.60	-44%	21.60	-11.60	
Number Plate Bracket (+ step kit)	0.1	32	3.17	0.32	1.27	12.30	17.06	17.06	18.00	Standard	21.60	17.80	3.80	21%	17.80	0.20	

Key – Staff Costs include – national insurance, pension, 2% annual pay increase
 Contribution Operational O/H include – staff training, appraisals, 1:1's, team meetings etc
 Contribution Corporate O/H include – IT, facilities, heating, legal, democratic etc
 Process & materials – see Appendix 3